SWOP[®] Application Data Sheet

ColorBurst Systems (CSE, Inc.)

ColorBurst RIP Proofing System

with: ColorBurst RIP (Mac & PC) Epson® Stylus Pro 7800/9800 Ultrachrome K3TM Inks Epson Proofing Paper White Semimatte



The SWOP[®] Review Committee has approved the use of off-press proofs as input material to publications. SWOP Specifications recommend that: "the appearance of an off-press proof must closely simulate a SWOP press proof".

1. Manufacturer: ColorBurst Systems (CSE, Inc.) 101 E. Holly Ave Suite 1 Sterling, VA 20164 www.colorburstrip.com

2: Product: ColorBurst RIP Proofing System with: ColorBurst RIP (Mac & PC) Epson Stylus Pro 7800/9800 Ultrachrome K3TM Ink Epson Proofing Paper White Semimatte

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3. Introduction

The ColorBurst RIP Proofing System with the Epson Stylus Pro 7800/9800 and Ultrachrome $K3^{TM}$ Ink is a non-halftone, direct digital color proofing system. This combination provides a continuous tone proof that meets the color requirements for SWOP Proofing.

The following information is intended to assist producers and consumers in the use of the ColorBurst RIP Proofing System, the Epson Stylus Pro 7800/9800 and UltraChrome K3TM Inks in a SWOP Proofing application. The proof must be made according to all of the following guidelines. A set of proofs made according to this document were SWOP Certified based on a visual comparison to a current SWOP Certified Press Proof and objective numerical match to this document's proof characteristics (below).

4. Control Guide

SWOP Specifies that a control guide such as the SWOP Proofing Bar or other suitable guides that meet these requirements be supplied on every off-press proof. As a minimum, this guide should contain solids of the primaries and two color overprints, as well as a 75%, 50%, and the 25% tint of each of the process colors and 25%, 50%, and 75% 3-color gray. Any color bar should be checked for the accuracy of the original values. Use and interpretation of such a bar is the responsibility of the user.

In the calibrated workflow, all proofs must be printed with the "ColorBurst RIP Proofing Color Bars"



5. System Components/Set Up Conditions

ColorBurst RIP (Mac & PC) software. Epson Stylus Pro 7800/9800 with UltraChrome K3TM Inks from EPSON America Epson Proofing Paper White Semimatte

ColorBurst Calibrated Workflow*

*To ensure color quality and consistency, ColorBurst Systems specifies that the proof for Epson Stylus Pro 7800/9800 must be created in a workflow where calibration procedures are followed.

Select the Printer Setup ENV file - SP7898 SWOP 1440 Epson Proofing White Semimatte.env

- Review the ColorBurst manual, Section 2 Printer Setup Menu, for details on selecting a Printer Setup ENV file
- •This ENV (Environment) file also contains Baseline Linearization values that this ICC Profile and ENV were made from. This is the correct Baseline Linearization data for this system and MUST be used.

The measurements for this Baseline Linearization and ICC Profile were taken using the ColorBurst RIP – SpectralVision program and an X-Rite Pulse-UV spectrophotometer. The measurements were CIE $L^*a^*b^*$ with D50 Illumination and a UV cutoff filter.

The Reference Profile is the CSE SWOP SP7898 PWSM.ICC Profile. This profile is loaded with the ColorBurst - SP7898 SWOP 1440 Epson Proofing White Semimatte.env file.

Follow the ColorBurst Rip Re-Linearization procedure which consists of the following steps: (Complete details are supplied in the ColorBurst RIP - Re-Linearization PDF)

- Load the ColorBurst SP7898 SWOP 1440 Epson Proofing Publication.env file. Turn ICC and Linearization OFF. Print the ColorBurst Printer Linearization target.
- Measure the Linearization Target using a spectrophotometer with the ColorBurst – SpectralVision program.
- •Load the new Printer Linearization data file DO NOT SET and/or RESET THE EXISTING BASELINE VALUES: The ColorBurst RIP will automatically correct for variations of the printers based upon the information supplied by the new linearization target. This procedure creates an updated SWOP Linearization. Save this as a new Printer Setup ENV file.

6. Finished Proof Characteristics

All Certified proofs must display the ColorBurst RIP SWOP Color Control Bar



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A properly made proof with the:

ColorBurst RIP (Mac OS X & PC) EPSON Stylus Pro 7800/9800; EPSON UltraChrome K3TM Inks; Epson Proofing Paper White Semimatte

Should have the following characteristics:

Color	Density	TVI	Print Contrast		Color	DE* 94 4
		(Dot Gain 50%)	(At 75% Tone Value)	L*	a*	b*
Tolerance	+/-0.05	+/- 3.0	+/- 5.0			
Cyan	1.39	18	32	54.13	-43.07	-38.50
Magenta	1.32	24	20	47.01	59.44	-0.61
Yellow	1.01	14	26	83.43	-3.83	84.76
Black	1.48	27	31	21.27	0.99	1.21
Red	N/A	N/A	N/A	46.67	54.44	39.24
Green	N/A	N/A	N/A	49.26	-63.60	30.82
Blue	N/A	N/A	N/A	24.10	14.39	-42.84
Tolerance +/-0.05	Cyan	Magent	a Yellow	L*	a*	b*
3C Gray 25% 3C Gray 50% 3C Gray 75%	0.38 0.70 1.03	0.37 0.68 0.98	0.40 0.71 1.03	70.60 51.84 37.68	-1.54 -1.92 -2.97	2.46 2.66 2.28

Substrate Density (+/- 0.03)

Cyan = 0.12 Magenta = 0.14 Yellow = 0.19 $L^* = 88.13$ $a^* = -0.12$ $b^* = 6.86$

These measurements above were made using a calibrated X-Rite 530 Spectrodensitometer. Colorimetric measurements were done under D50 illuminant, 2^0 observer, non-polarized per CGATS.5. All density measurements are Status T absolute and measured with black backing per CGATS.4. Tone Value Increase values (Total Dot Gain) were calculated using the Murray-Davies equation per CGATS.

7. Sample Proofs

ColorBurst Systems has supplied two sets of proofs from the ColorBurst RIP Proofing System on an Epson Stylus Pro 7800/9800, which conform to this Application Data Sheet to the SWOP Laboratory for certification and retention.

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